

JACK AYERS

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Profile

A London based DOP and Shooting Producer with experience working on a wide range of projects from branded content to feature length Films. I pride myself on fast and efficient work combined with good storytelling and beautiful visuals.

Self shooting PD - Rome New Year - Cavsoc - December 2019- January 2020

After the success of Rome New Year 2019 I was invited back to make a bigger and better documentary for Cavsoc and Destination Events. This year I was running a team of 4 freelancers who shot from the 28th December - 4th January as they documented the participants trip around Rome. I was also working closely with an Italian fixer to produce a 5 camera live stream of an international event. Shot on Sony FS7, A7s mark 2 and Canon C300

Shooting Producer / Editor - YMU Group - September 2019 - January 2020

A part time five month contract working within the Entertainment video content team Shooting and editing social content for YMU's celebrity clients. Shoots included Ant Middleton's "Mind of Muscle", Fearnie Cotton's "Happy Place" and Giovanna Fletcher "Happy Mum, Happy Baby". Shot on Sony FS7, A7s mark 2 and Canon C300

Lighting Camera Operator - ARRIVAL - CAVSOC - 2018 - 2019

Various projects over the last year in the build up to the launch in Dec 2019. Projects include filming teams building and testing prototypes. Shot on Blackmagic Ursa Mini, FS7, GH5 and Ronin M

Director of Photography - Pokémon Buddy - Maverick - November 2019

An advert series made for the Pokémon social channels which was inspired by the Vanity Fair interview videos. This series was made up of fans talking about their earliest memory of the characters. Shot on FS7.

Shooting Producer / Editor - Nurvv How To Guide - CAVSOC - November 2019

A video series to be used within the Nurvv running app and Youtube explaining how to install the product and use the in app functions. I worked closely with the UX designer to write the script for the shoot to make sure all the content was clear and fit for purpose. Shot on Blackmagic Ursa Mini.

Camera Operator - Gainsight Events Highlight - Paradigm Creative - November 2019

Filming B-roll and interviews with speakers, company CEO and members of the public around the 3 day event to be used each day on social as well as a longer video for future ticket sales. Shot on FS7 and A7S2 and Ronin M.

Camera Operator - O2 got Pride - Paradigm Creative - 2019

Filming B-roll and Vox pops at London, Brighton and Manchester Pride events covering the the O2 and Telefonica team as they marched and danced though the parade routes. Shot on the A7S2.

Ronin Operator - ISDA 34th Annual General Meeting - IQ studios - 2019

Walking and talking interviews shot in Spitalfields market over a day. This film was used to advertise their Hong Kong event. Shot on Ronin M and GH5.

Self shooting PD - Rome New Year - Cavsoc - 2018/2019

This hour long documentary was shot for US Television, to promote future events. I oversaw a team of 4 with a second unit of 6 to get all the coverage for the event as well as interviews. Shot on C100 MK 2, C300 MK 1, GH5 and A7S

Director of Photography / Producer - BOARD GAME DOCUMENTARY - Capital City Entertainment - 2017-2019

A feature length documentary about board game design. Shooting interviews, B-Roll and events around the UK. Shot on Blackmagic Ursa Mini.

Director of Photography - Eat Me Out Of House and Home - Raedar Productions -2018

A short film inspired by 'Come Dine With Me' but with vampires, directed by Damon Rickard. During Pre-Production Damon and I worked creating a style which took inspiration from the source material. Shot on RED Raven

Director of Photography - Dogs Trust - Pardon Our French - 2018

Filming short videos for social media about the different volunteering opportunities at the Dogs Trust. This shoot included working with dogs as we shot B-Roll as well as interviews in and around the kennels. Shot on Blackmagic Ursa Mini.

Camera Operator- New Look Spec Advert -Mini Production- 2018

Working closing with Director and DOP to get a second angle of the actress as she danced around on a colourama. Shot on Blackmagic Ursa Mini.

Self shooting - Hounslow Homes for Hounslow Council - Cavsoc - 2018

Shooting a 'How to' video for a new motorised emergency chair lift. Shot on Blackmagic Ursa Mini.

Director of Photography - Children's Air Ambulance - Cavsoc- 2018

Filming event coverage for the launch of a new fleet of helicopters. This job included filming outside of a moving helicopter to show the new product in use. Shot on Blackmagic Ursa Mini.

Camera Operator - Wired Live - Paradigm - 2018

I was shooting footage for the headline sponsors of the event as well as shooting B-Roll coverage for the highlight video used on social media. Shot on C100 MK2.

Education

London Film School - Film Lighting: Theory & Practice short course 2019

London College of Communication - Social Media short course 2017

Cinema Jam - Oscar Cinematography Workshop 2016

Northern Film School - Cinematography Workshop 2015

Bournemouth University - Global Media Practice, 2014

The BRIT School - Film Studies A Level, 2011

The BRIT School - Film and Digital Arts BTEC, 2011

References

Joe Madden - CAVSOC - *Producer*

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Will O'Connor - Head of Content

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